INTERNATIONAL SCHOOL OF ECONOMIC AND ADMINISTRATIVE SCIENCES EICEA

INTERNATIONAL SUMMER SCHOOL 2017

FOR MORE INFORMATION CONTACT:
carolina.velasquez@unisabana.edu.co
andrea.cabrera@unisabana.edu.co
Since the summer of 2007, EICEA offers an International Summer School made up of a series of short courses taught by highly qualified professors which aims to enhance its participants’ global vision.

Professors from Australia, the United States, Canada, Mexico, Argentina, Spain, France, Germany, Portugal, United Kingdom, India among other countries, have joined the Summer School and taught courses in topics such as Logistics, Marketing, Sustainability, International Business and Commerce, Finance, Economy and Creativity.

The duration of the courses is between 25 and 36 hours, and lectures are held at the university campus. Participants include undergraduate students, lecturers and professionals who have a special interest in getting broader knowledge of their areas of study/work.

Besides teaching, the lecturers get to spend quality time with our researchers, finding common grounds for future research and academic projects, as well as getting in touch with Colombian culture, landscapes, gastronomy and people.
### Topics of Interest

- ✓ Strategic Management
- ✓ Human Resources Management
- ✓ Innovation
- ✓ Creativity
- ✓ Entrepreneurship
- ✓ Social Responsibility
- ✓ Leadership
- ✓ Sustainability
- ✓ Intercultural Business
- ✓ International Trade
- ✓ International Relations
- ✓ Geopolitics

- ✓ Corporate Governance
- ✓ Service Management
- ✓ Hospitality
- ✓ Marketing
- ✓ Trade Marketing
- ✓ Luxury Marketing
- ✓ Digital Marketing
- ✓ Consumer Behavior
- ✓ Big Data
- ✓ Logistics Management
- ✓ Purchasing and Supply Chain Management

- ✓ Logistics Management in Megacities
- ✓ Six Sigma/ TQM
- ✓ Product Development
- ✓ Project Management
- ✓ Financial Economy
- ✓ International Finance
- ✓ Risk Management
- ✓ Regional Development
- ✓ Economics
- ✓ Applied Econometrics
- ✓ Applied Microeconomics
- ✓ Applied Macroeconomics

### Dates:

### Application Deadline:
November 21st of 2016.

### Application Procedure

Interested candidates should:

- Send an application letter either in English or Spanish addressed to Hilda Arango de Ortega, Dean of the International School of Economic and Administrative Sciences (EICEA).
- The application letter must be accompanied by:
  - Detailed CV highlighting main topics of teaching experience. (Ph.D. desirable)
  - A course syllabus proposal specifying the preferred language of instruction - English or Spanish- and indicating the methodology that will be implemented (case studies desirable).
- Applications are accepted until **November 21st of 2016** and should be sent to: Carolina Velásquez Mora, Head of Internationalization of EICEA: [carolina.velasquez@unisabana.edu.co](mailto:carolina.velasquez@unisabana.edu.co) or Andrea Cabrera, Coordinator of Internationalization of EICEA: [andrea.cabrera@unisabana.edu.co](mailto:andrea.cabrera@unisabana.edu.co)
Administrative Considerations:

Universidad de La Sabana will provide:

- Orientation with all visa procedures and/or work permit
- Airplane tickets (Economy class)
- Accommodation (4 category hotels) and food expenses while in Colombia (breakfast at hotel, lunch at restaurants and cafeterias of the University, dinner at hotel or up to $50,000 COP reimbursement per dinner).
- Transportation: Airport-Hotel-Airport and Hotel-University-Hotel.
- International Health Insurance
- The material needed for the courses according to each professor’s requirements (photocopies, slides printed for students, among others).