Vi network welcomes 20th affiliate member

The University of São Paulo (USP) in October became the Vi's 20th affiliate member and the fourth from Brazil, along with core member, the University of Campinas (UNICAMP), and current affiliates, the Federal University of Viçosa, and the Federal University of Rio de Janeiro. USP will participate in the network through its Faculty of Law, a good complement to the work of the other Brazilian members, which focus largely in the area of economics.

With more than 86,000 students, 230 post-graduate programmes, and 296 PhD courses, the university is the largest institution of higher learning and research in Brazil. Among its graduates are a large number of the country’s academics and strategic leaders of the public and private sectors.

Umberto Celli, the appointed Vi member coordinator, is a professor of International Economic Law, and holds a PhD in Law from the University of São Paulo. His areas of expertise include regional integration law, international economic law, international trade law and international relations.

UNCTAD flagship publications focus of busy videoconference season

Vi university members from Brazil, Chile Russia and Jordan connected with UNCTAD experts via videoconferences held in the last trimester of 2009 to discuss the findings of the year’s Trade and Development (TDR) and World Investment (WIR) reports. All presentations began with an overview of the reports and were followed by discussions on the impact of specific topics on the universities' regions.

On November 12, the TDR presentation for core Brazilian member, University of Campinas (UNICAMP), was led by Alfredo Calcagno, Senior Economic Affairs Officer at UNCTAD’s Division of Globalization and Development Strategies. The discussion included questions about Brazil's growing bilateral trade with China, and growth opportunities for emerging countries related to greening the economy.

On November 23, Calcagno discussed the report with the University of Chile, advocating coordinated action at the regional level as a measure to combat the effects of the financial crisis in the Latin American region. Moderated by Vi Chief, Vlasta Macku, and Vi member coordinator, Felipe Muñoz, the conference counted with the attendance of Andrés Lamoliatte, representative of the Permanent Mission of Chile in Geneva.

On November 24, in one of the year’s largest videoconferences, Ralf Krüger, of UNCTAD's Division on Investment and Enterprise, presented the findings of the World Investment Report (WIR) 2009 to about 60 professors, students, and guests of three Russian Vi university members: Moscow State Institute of International Relations (MGIMO), Higher School of Economics of the Moscow University (HSE) and St. Petersburg State University (SPSU). The multi-site conference was also attended by Nikolai Platonov and Efim Stroev, from the Permanent Mission of the Russian Federation in Geneva.

The Russian members also participated in a videoconference with Heiner Flassbeck, Director of UNCTAD's Division on Globalization and Development Strategies (GDS), who presented the results of the TDR on December 3. Also at the conference was

Finally, on December 15, the University of Jordan joined Ugo Panizza, Chief of the Debt and Finance Analysis Unit of the Globalization and Development Strategies Division of UNCTAD, to discuss the TDR and the impact of the financial crisis on Middle Eastern economies.

**Spanish-funded project on CSR culminates in regional workshop**

The Virtual Institute and Colombian member, EAFIT University, organized a workshop and round table discussion on Corporate Social Responsibility (CSR) in Latin America November 19 in Medellin, Colombia.

Based on a joint project sponsored by the Government of Spain, the workshop highlighted the work of researchers from universities in Chile, Colombia, Spain, and Uruguay, who examined the mining industry in Chile, the banana industry in Colombia, CSR practices in Uruguay and new legislative initiatives in the Latin American region. The results were presented at a session attended by approximately 60 academics from the region.

As part of the VI's ultimate goal of linking research and policymaking, the afternoon session of the workshop gathered representatives from the academic, corporate, civil society and trade union sectors in a round-table discussion on CSR and labour practices in the agriculture and extractive industries.

**Regional integration focus of Latin American workshops**

On December 3 and 4 a workshop on regional integration and Cooperation in Latin America took place in Montevideo, while a twin event was held in Lima on the 7th of the same month. The two workshops were organized by the Virtual Institute in cooperation with local university members of the network, Universidad de la República in Montevideo and Pontificia Universidad Católica in Lima, and have been designed to present the results of a joint research project sponsored by the Government of Spain.

The workshop aimed at stimulating academic and policy discussion which may potentially favor the re-launch of regionalism in Latin America. The recent financial crisis opens an interesting window of opportunity in this respect, as monetary and fiscal schemes developed at the regional level may represent second-best policy responses in the absence of a coherent global action. This, in turn, increases the attractiveness of deepening integration and the commitment of policymakers in the negotiations round to come.

The papers presented covered a variety of topics, from the legal aspects of regional integration agreements to the monetary coordination mechanisms developed in the region, from the technological asymmetries among countries to the different industrial policies adopted. The papers are scheduled for publication in 2010.

**WITS and TRAINS workshops in Colombia and Peru**

The Virtual Institute organized workshops on the use of trade policy analysis software for researchers, professors and trade professionals in Colombia and Peru.

UNCTAD experts, Aki Kuwahara and Santiago Fernández, led the hands-on training on World Integrated Trade Solutions (WITS) and Trade Analysis and Information System (TRAINS). The course also covered regional and bilateral trade flows and partial equilibrium model simulations.

Fifteen participants took part in the workshop for Colombia, hosted by affiliate
member, Universidad de la Sabana December 2-4. Twenty participants attended the workshop held by core member, Pontificia Universidad Católica del Perú.

The Colombian workshop was co-funded by the Government of Spain, while the Peruvian workshop was funded entirely by UNCTAD's Division on International Trade in Goods and Services and Commodities.

Participants appreciated the methodology based on exercises and simulations, and many indicated the workshop surpassed their expectations.

**Vi members host national launches of UNCTAD’s IER**

The global launch of this year’s Information Economy Report (IER) included activities in several developing and developed countries, among them presentations hosted by Vi core university members, Pontificia Universidad Católica del Perú (PUCP) and Universidad de la República (UDELAR) in Uruguay.

The launch of the UNCTAD flagship report in Perú was held on October 22 and organized by Vi Member Coordinator Alan Fairlie, principal professor of PUCP's Economics Department. An audience of 60 participants attended the event, including high ranking representatives of the government, the university and the private sector. Angel González-Sanz, of UNCTAD's Division on Technology and Logistics (DTL) and one of the authors of the IER, highlighted the report's major topics: connectivity, the digital divide, and global trends in the use of Information and Communication Technologies (ICT).

The Uruguayan launch held at the Universidad de la República, was presided via videoconference by UNCTAD's Scarlett Fondeur Gil and Marcel Vaillant, UDELAR's Vi member coordinator and a contributor to the report. Fondeur Gil began her presentation by describing the three technologies analyzed in the report: mobile phones, Internet, and broadband Internet. She said that the digital divide, while remaining in existence, was reducing, especially in the sector of mobile phones. Vaillant, who teaches International Trade at UDELAR, concentrated on the market for services. He stated that economic activities have changed significantly in the last 30 years, leading to a substantial increase in commercial services, which has been fostered by the utilization of ICT. However, the economic development of these sectors is difficult to measure as the national statistics are often inaccurate.

**Trade analysis workshop trains students in Tanzania**

The Virtual Institute, with the support of the Government of Finland, organized a workshop on the "Empirics of Trade" for 30 researchers, teachers and students at the University of Dar es Salaam, September 2-8.

UNCTAD expert, Marco Fugazza, of UNCTAD's Division on International Trade in Goods and Services and Commodities, led the one-week workshop, which included an introduction to STATA econometric software and datasets relevant for the empirical assessment of issues related to trade and its determinants.

"It is our sincere hope that this training package has provided our participants with the necessary tools of analysis to backstop ongoing and future trade negotiation processes," writes Vi member coordinator, George Gandye. "Invariably, since these tools are part of the research methodology course of our Master of International Trade programme, lecturers and researchers involved would have sharpened their skills and knowledge to better teach the course and use the tools in our daily research activities."

**Five Colombian universities participate in Vi study tour**

From October 19 to 23, students and lecturers from Colombian member universities of the UNCTAD Virtual Institute took part in an UNCTAD Vi study tour designed to complement their academic studies with exposure to the workings of trade and development international organizations based in Geneva.
The program included a presentation of the role of UN system in supporting and promoting economic growth in developing and Least Developed Countries, and specific discussion on a variety of topics like intellectual property rights and development, the current challenges in the WTO's Doha Development Round and the work of the International Trade Centre (ITC). Given the specific economic upheaval that characterized the year, the programme focused in particular on the impact of the financial crisis on the world economy and the possible policy responses implementable at the global level. UNCTAD experts discussed the effects of the economic slowdown on trade and investment flows, while ILO staff members presented a detailed analysis of the impact on developing economies' labour markets.

Latin American members complete fellowships
Juliana Peixoto Batista, of Argentina's Facultad Latinoamericana de Ciencias Sociales (FLACSO), and Marcel Vaillant, of Universidad de la República in Uruguay, pursued their research projects in Geneva this fall as part of the Virtual Institute fellowship programme. The four-week fellowships were made possible by funding from the Government of Spain.

Peixoto's work concentrated on Special and Differential Treatment for developing countries, in particular the position of more advanced developing countries in this regard. To this end, she conducted a number of interviews with experts at UNCTAD, WTO and Geneva-based Permanent missions. The research will serve as the basis for a paper.

Vaillant worked closely with Torbjorn Fredriksson, in charge of UNCTAD's Information Economy Report, on the development of a framework for a comparative analysis of factors that influence exports of Information-Technologies-enabled services from Latin American countries, by combining data from UNCTAD and the International Telecommunications Union.

Peixoto and Vaillant said the fellowships not only provided the time and infrastructure needed to concentrate on their research projects, but also gave them the unique opportunity to make key contacts and conduct interviews of international experts in their fields.

"The fellowship helps to fill the gap in knowledge production between researchers in developing countries and developed countries," Peixoto said.

Belarus and Italy cooperate on investment law joint project
Vi member coordinators, Alena Petrushkevich, Belarus State University, and Michele Barbieri, Bocconi University, have been working together to advise the Belarusian government on the reform of its investment code. The partnership began in May, when the two coordinators met at the Vi network meeting.

Petrushkevich and Barbieri, who since June have been involved in a working group established by the Belarusian Ministry of Economy, in August submitted a document containing suggestions for the improvement of the code. The document has been taken into consideration by the Ministry, and a special certificate has been issued recognizing the importance of the consultancy provided by the pair of researchers.

An article based on the analysis and proposals formulated has been published by the Bank Bulletin Magazine with the title of “Streamlining the Law on Foreign Investments Protection in the Republic of Belarus” (http://www.nbrb.by/bv). A second article with the working title “Attracting FDI to Promote Development in Belarus: Proposals for some Reforms of the Legal Framework” has already passed peer review and will be published within the next few months by the Belarusian Economic Journal.
Feedback IIA workshop 2008
The VI has conducted a survey of participants attending the workshop on economic and legal aspects of International Investment Agreements (IIAs) held in Uganda, November 10-14, 2008. The goal of the survey was to ascertain whether the knowledge imparted has made a contribution to the work of the 24 teachers and researchers involved in the training.

All respondents (from Ethiopia, Kenya, Mauritius, Rwanda, Sudan, Tanzania and Uganda) indicated they had incorporated the materials from the course into their daily work, adding that the workshop enabled them to derive examples and obtain up-to-date information to share with their students. It also helped them feel more confident about advising their governments on issues related to investment.

"When asked by the private sector and government on the investment climate of my country, I boldly tell them that we are behind other countries in terms of incentives to attract FDI," said Kassahun Aberra, of the Ethiopian Economic Policy Research Institute.

Another benefit was the opportunity for networking, said Sawkut Rojid, from the University of Mauritius. The university "benefited in both obtaining more consultancies and providing opportunities for consultancies to people/institutions present during that workshop," he wrote.

Update on German project
The joint project headed by VI university member, the University of Applied Sciences Berlin, held its second meeting November 4-6, to take stock of the year’s achievements, and to plan activities for the next biennium. The elements of the project include the development of postgraduate programmes in participating developing country universities, stimulating research and North-South and South-South cooperation.

"The purpose of one of the sessions was to brainstorm about the kind of support that the universities would need for the establishment of new Masters programmes in the area of international trade, finance and development," said VI Chief, Vlasta Macku, who designed this portion of the meeting. The identified needs included curricular advice; development/provision of teaching materials and case studies; visiting staff to teach on the programmes; training for lecturers on substantive topics such as macroeconomics and data analysis; training on teaching methods; access to PhD programmes for junior lecturers; and provision of publications and data sources for their libraries.

The second part of the workshop presented the results of research undertaken on the impact of the financial crisis on participants’ countries, as well as on policies adopted to mitigate its repercussions. Papers in different stages of development were presented by researchers from Germany, Jordan, India, Chile, Belarus, China and Uganda.

Vi members big winners in WTO programme
VI partner, the World Trade Organization, has chosen eight VI network universities to receive an endowment of CHF200,000 to fund academic chairs on the international trading system for four years. Activities covered include course preparation, teaching, research and outreach.

The WTO Chairs Programme (WCP) seeks to enhance knowledge and understanding of the trading system among academics, citizens and policy makers in developing countries by stimulating teaching, research and public debate on international trade and trade cooperation at the level of tertiary education and research institutions.

"We are thrilled that our members answered the call for applications," said VI Chief,
Vlasta Macku. “We are very proud that out of the 14 recipients, the large majority is made up of our members.”

The chosen Vi members are: University of Chile; University of Nairobi, Cheikh Anta Diop University, University of Jordan, University of Mauritius, Instituto Tecnológico Autónomo de México, St. Petersburg State University and Latin American Faculty of Social Sciences.

Opportunity to contribute ICT research to UNCTAD flagship report
The authors of UNCTAD’s Information Economy Report (IER) have issued a call for contributions to Vi members, hoping for a repeat of their successful partnership with Uruguayan Vi member coordinator, Marcel Vaillant, whose research was featured in this year's IER.

The IER 2010 will focus on the poverty implications of the use and production of Information and Communication Technologies (ICT) by enterprises. Reflecting recent developments in the ICT landscape, the report will examine where the main opportunities lie within the ICT sector itself and in terms of wider use of ICT among other enterprises. It will draw policy lessons for relevant stakeholders in order to enhance the poverty reduction impact of production and enterprise use of ICTs.

Contributions of existing research may be submitted to ict4d@unctad.org by February 28.

Vi members participate in UNCTAD course
Two Vi members and a former Vi workshop participant took part in the last UNCTAD Course on Key Issues on the International Economic Agenda held in Indonesia November 2-20. The course, which takes a multidisciplinary approach to trade and development, shed new light on their countries' situations for Do Ngoc Kien and Ly Hoang Phu, of Foreign Trade University in Vietnam, and for Vadsana Chanthanasinh, of the National University of Lao.

"Vietnam is a new member of the economic integration and globalization process and we used to (wonder about) the interest from an open economy, free trade as well as welcoming FDI inflows," writes Do. "Right now I understand that we should consider in serious ways both positive and negative dimension of economic integration and we need to review all the regulation, policies to respond to the potential impacts on our weak economy."

"There are many theories, books, documents, presentations which talk about the problem of FDI in developing countries in general and in Vietnam particularly, but I think that it’s the first time that I have the chance to access such a system of interesting knowledge concerning this topic," wrote Ly. "I believe that what we learn in this course about the creation of linkages between transnational corporations and domestic enterprises will be useful for me when teaching the new Vietnamese politicians."

End-of-year Vi “care package” on its way
All Virtual Institute members this year will receive up to 25 new publications each to stock their libraries on trade and development issues --that's a total of nearly 1,000 books and CDs destined for the 51 Vi member universities.

Included in the packages this year are four UNCTAD flagship reports (Least Developed Countries Report, Trade and Development Report, Information Economy Report and World Investment Report) as well as publications related to the financial crisis, investment and environmental challenges.
**Internship opportunities at the Vi and at trade facilitation**

The UNCTAD Virtual Institute (Vi) and the Trade Facilitation Section are looking for candidates for internships of three to six months in Geneva. Interns must be willing to work on multiple tasks independently and as part of a dynamic team, often to tight deadlines (several positions available throughout the year). The four internship profiles -- project management, multimedia and web development and trade facilitation research -- are available online. Applicants must fulfill UNCTAD’s internship requirements. As with all internships with the United Nations Secretariat, the positions are unpaid.

**TEACHING RESOURCES**

**Updated teaching materials on commodities and transfer of technology**

The Vi has extensively updated the generic teaching materials on Economics of Commodities Production and Trade with new, enhanced data analysis on recent trends in commodity trade and world market prices, including data on Asian and Latin American countries. In addition it examines the global food crisis and its impact on commodity trade and world market prices. The materials also contain a detailed section on commodities and development among countries in various levels of development.

The Vi generic teaching material on the Transfer of Technology has been significantly revised and extended with up-to-date analysis by Vi staff member, Fleur Claessens: Module one provides an overview of the importance, characteristics, various modes and access to technology transfer, analyzing market-related and non-market-related channels of technology transfer. It also provides an overview of direct and indirect measures to facilitate technology transfer from both developing and developed country perspectives. The module is complemented by three case studies from Chile, Thailand and Korea, in which successful technology transfer processes took place. Module two sets out the technology transfer process, current trends and contractual agreements. Module three deals with the role of intellectual property rights in the technology transfer process, setting out the key IPR provisions for developing countries in the Trade Related Aspects of Intellectual Property Right (TRIPS) Agreement, highlighting the TRIPS Agreement flexibilities, as well as the growing importance of IPRs and technology transfer arrangements in Free Trade Agreements. Module four provides a detailed overview of the regulatory framework on the transfer of technology.

Both packages will be available on the website soon.

**New localization from the West Indies**

The University of the West Indies produced three case studies to complement the Vi generic teaching materials on the transfer of technology (TOT). The three case studies address the solar industry in Barbados, the nutmeg industry in Grenada and the steel pan industry in Trinidad and Tobago. The case studies are on the Vi website under TOT generic teaching materials - Vi member localizations.

**Three new multimedia packages now online**

Biofuels, migration and Finland's partnership with Africa are the topics of the latest multimedia teaching resources on the Vi website. Based on UNCTAD courses for diplomats and expert meetings, as well as a special presentation from loyal Vi donor, the Government of Finland, the videos bring trade and development experts directly to our members’ classrooms.

Presented by Simoneta Zarrilli, of UNCTAD’s Division on International Trade in Goods and Services, and Commodities, the first video package explores the emerging biofuels market and its development implications. In part one of this two-part video presentation, Zarrilli gives an overview of current biofuels production,
national policies and global trade. Part two covers one of the challenges that may prevent biofuels from being a tool for sustainable development: its certification.

The second package looks at the impact of migration on trade and development, against the background of the global financial crisis. The first video of the package features Philip Martin, Chair of the University of California's Comparative Immigration and Integration Program, who outlines the three levels on which migration impacts development: remittances, recruitment and returns. The second video, a presentation by Richard Newfarmer, the World Bank’s special representative to the United Nations and World Trade Organization in Geneva, shows the channels through which the current recession impacts all countries in the world and outlines the severe problems this creates for migrants, who are often the weakest link in the employment chain. This package is supplemented by a discussion forum on the topic.

Finally, the third package contains four videos outlining Finland's newly launched plan in support of Africa's development. Featured in this package are presentations by Ambassador Hannu Himanen, Permanent Representative of Finland to the UN in Geneva; Ritva Koukku-Ronde, Under-Secretary of State for Development Policy, Ministry for Foreign Affairs, Helsinki; Ambassador Darlington Mwape, Permanent Representative of Zambia to the UN in Geneva; and Cécile Molinier, Director, UNDP Office in Geneva.

_PUBLICATIONS_

**UNCTAD Information Economy Report 2009**
The Information Economy Report 2009: Trends and Outlook in Turbulent Times, is the fourth in a series published by the United Nations Conference on Trade and Development (UNCTAD). The report monitors global trends in information and communication technologies (ICTs) as they affect developing countries. This year’s report gives special attention to the impact of the global financial crisis on Information and Communication Technologies, and provides policy recommendations as to how developing countries can reap greater benefits from ICTs.

In particular, the report offers a fresh assessment of the diffusion of key ICT applications between 2003 and 2008. It highlights that while fixed telephone subscriptions are now in slight decline, mobile and Internet use continues to expand rapidly in most countries and regions. At the same time, there is a widening gap between high-income and low-income countries in broadband connectivity -- broadband penetration is now eight times higher in developed than in developing countries.

The report explores policy options for countries seeking to improve broadband connectivity, recommending that governments in developing countries give more attention to ICT uptake and use by small- and medium-sized enterprises (SMEs), as they are lagging behind larger firms.

**World Economic Situation and Prospects 2010 - Global Outlook** (Advanced release)
The WESP provides an overview of recent global economic performance and short-term prospects for the world economy and some key global economic policy and development issues. One of its purposes is to serve as a point of reference for discussions on economic, social and related issues taking place in various United Nations entities during the year. The publication is a joint product of the Department of Economic and Social Affairs, the United Nations Conference on Trade and Development and the five United Nations regional commissions.
Although from the second quarter of 2009 the world economic situation has been improving, the outlook expects global economic recovery to remain sluggish, unemployment rates to stay up and inflation to remain low.

The immediate challenge for policy makers will be to determine how much longer the fiscal stimulus should continue. The UN report recommends that the stimulus should continue at least until there are clearer signals of a more robust recovery of employment growth and private sector demand.

**UNCTAD Review of Maritime Transport 2009**

Every year the Review of Maritime Transport provides information on international seaborne trade developments, analyzes structural and cyclical changes affecting trade and transport, and supplies an extensive collection of statistical information on maritime transport and related services.

This year's edition covers 2008 developments as well as initial results for 2009, finding that against the background of a global financial crisis and economic downturn, growth in seaborne trade continued, albeit at a slower rate. While demand fell, the supply of new vessels continued to grow, as a result of vessel orders placed before the financial crisis. As a consequence, freight rates have fallen from their 2008 heights.

The review includes a special chapter on transport development in Africa since 2006, when UNCTAD last reported on the region, and reveals that despite the global financial crisis Africa experienced strong growth in 2008.

The review also reports that a new convention, the "United Nations Convention on Contracts for the International Carriage of Goods Wholly or Partly by Sea", which will be known as the "Rotterdam Rules," is opened for signature and requires 20 ratifications to enter into force.

**_LINKS_**

**ITC databases again free this year** - www.intracen.org/marketanalysis

Vi partner, the International Trade Centre announces that its market analysis tools will continue to be free for developing country users in 2010. Used by 75,000 users worldwide, more than 60,000 users have already gained free access.

For a step-by-step tutorial on using the databases, take a look at the multimedia resource developed by the Virtual Institute.

**_PEOPLE_**

**New Vi member coordinator for Colombia**

Maria Alejandra Gonzalez-Perez, head of EAFIT University's international business department and director of its research group in international studies, has taken over from Sascha Furst (pictured, right) coordination of EAFIT's participation in the Vi network. Holder of a PhD in economics and management from the National University of Ireland (NUI) at Galway, Gonzalez-Perez was a postdoctoral researcher in the area of civic engagement in higher education in the Community Knowledge Initiative at NUI, and she has a long track of international publications, conference interventions and research activity in five continents.
Vi team gains new member
UNCTAD Economic Affairs Officer, Evelyn Benvenisti, in December made the move from sister capacity-building programme, TrainForTrade, to the Virtual Institute. Evelyn brings nearly 30 years of experience in the United Nations, as well as an academic background which includes a degree in Economics from the University of Geneva and a Master's in European Studies from the Institut universitaire d'études européennes. She worked at the Red Cross before joining UNCTAD in 1981, and has since been a part of technical cooperation programmes such as ASYCUDA (Automated Systems for Customs Data) and TrainMar.

At the Vi, Evelyn is currently responsible for the fellowship programme and the national professional development workshops. She will also be involved in project management and fund-raising activities.

> FEEDBACK

The Virtual Institute welcomes any feedback, both positive and critical, about the Vi Newsletter. Is it clear? Are the links helpful? Do they work? Equally, if there is any aspect of UNCTAD's work that you would like to see reported in the newsletter, please make suggestions and we will try to cover it. We would also welcome any news items from member universities about their current activities. Send all comments and document requests to: susana.olivares@unctad.org

Previous issues are available online.

ALSO, if you haven't already, please have a look at our website and familiarize yourself with its structure and content.

The UNCTAD Virtual Institute on Trade and Development is a capacity-building and knowledge-sharing programme designed to strengthen the capacities of academic institutions in developing countries and countries with economies in transition to teach and research trade issues. The programme is located in the Knowledge Sharing, Training and Capacity Building Branch (KSTCD) of the Division on Technology and Logistics (DTL).

***NOT A MEMBER? Sign up as an associate member by clicking here.

Virtual Institute, UNCTAD, Palais des Nations, 1211 Geneva, Switzerland 10
tel: + 41 22 917 58 23 - fax: + 41 22 917 50 00, vi@unctad.org
http://vi.unctad.org

To unsubscribe from this newsletter, please send an e-mail to vi@unctad.org