UNCTAD Virtual Institute Study Tour from China’s University of International Business and Economics: Visit to ITC

INDICATIVE AGENDA

Thursday September 19, 2013

09:00 – 12:00

Library

- **9:00 – 10.30**: Introduction to Market Analysis and Research section and presentation on features and functionalities of *Trade Map* and *Market Access Map*
  
  *Christophe Durand, Quantitative Market Analyst*

  **15 minute Coffee Break**

- **10:45 – 11:30**: *Investment Map*, for an improved identification of opportunities for FDI attraction
  
  *Luigi Lannutti, Associate Quantitative Market Analyst*

- **11:30 – 12:15**: *Standards Map*, comparative analysis and review of voluntary sustainability standards, private standards, sustainability schemes and retailer codes of conduct
  
  *Oliver von Hagen, Associate Market Analyst*

*Each presentation, except Standards Map, will include the class exercise to test the students’ understanding of the tools.*

*Students are encouraged to access our e-learning platform ([http://www.itc-learning.org/course/view.php?id=38](http://www.itc-learning.org/course/view.php?id=38)) where they will also have the possibility to try to quizzes and watch in-depth video tutorials.*