Joint United Nations Regional Commissions

Trade Facilitation and Paperless Trade Implementation Survey 2015

Global Report
The report is available at: http://unnext.unescap.org/UNTFsurvey2015.asp

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The report has been issued without formal editing.
Foreword

In September 2014, the United Nations Regional Commissions (UNRCs) i.e. ECA, ECE, ECLAC, ESCAP and ESCWA initiated a global survey to collect data and information on trade facilitation and paperless trade implementation from their respective member states. Conducted in collaboration with OECD, ITC, and UNCTAD as well as several sub-regional organizations, the survey aims to enable countries and their development partners to better understand and monitor progress in trade facilitation, support evidence-based policy-making, identify good practices and define capacity building and technical assistance needs.

The global survey represents a key initiative under the framework of the Joint UNRC Approach to Trade Facilitation which was agreed upon by the Executive Secretaries of the five UNRCs in Beirut in January 2010 in order to enable the UNRCs to present a joint and global perspective on key trade facilitation issues. An important feature of this first global survey is its coverage of two major implementation areas. The first is implementation of selected, important measures under the WTO Trade Facilitation Agreement (TFA) finalized in December 2013. Second, the Global Survey also looks at the implementation of innovative and technology-driven measures aimed at enabling trade using electronic rather than paper-based data or and documentation -- otherwise referred to as “paperless trade”. The importance of the second measures cannot be overstated. In fact, a recent ESCAP study found that these “next generation” trade facilitation measures have just as much potential as more traditional measures to reduce trade costs and boost intra- and extra-regional trade. Full implementation of cross-border paperless trade is expected to generate USD 257 billion of additional export potential annually for the Asia-Pacific region alone.1

As United Nations members gear up to meet the challenges of Agenda 2030, international trade - along with science, technology and innovation - will be one of the key means of implementing sustainable development goals. We hope that this first Global Report, by providing initial benchmarks that can contribute to the policy-making process, will provide a useful basis for economies around the world to make trade simpler and cheaper through the use and application of technology and innovation in international trade procedures.

1 http://www.unescap.org/resources/estimating-benefits-cross-border-paperless-trade
Acknowledgments

The global survey was initiated and led by the ESCAP Secretariat, in close collaboration with the other United Nations Regional Commissions (UNRCs). UNRC staff members who directly contributed to the global report include (in alphabetical order of the UNRCs): Giovanni Valensisi from ECA; Khan Salehin from ECE; Sebastián Herreros and Tania Garcia-Millan from ECLAC; Yann Duval, Tengfei Wang, Chorthip Utoktham, Dimitra Tsoulou, Pamela Anne Bayona and Daniel Rabaioli from ESCAP; and Adel Al-Ghaberi from ESCWA. Data collection and preparation of the global report was coordinated by Tengfei Wang under the guidance of Yann Duval. Constructive reviews and comments from Bismark Sitoru, Mohammed Saeed and Aman Saggu on various drafts of the report are gratefully acknowledged.

Many other organizations and individuals contributed to this global survey effort. In particular, Evdokia Moise and Silvia Sorescu from OECD contributed to the design of the survey instrument, while Jan Hoffman and Bismark Sitorus from UNCTAD, Mohammed Saeed and Charlotta Falenius from International Trade Centre (ITC), Taina Simpson, Isileli Aholelei and Allwyn Netto from the Oceania Customs Organization (OCO), Gloria Cañas Arias from El Sistema Económico Latinoamericano y del Caribe (SELA) and Jens Hügel (IRU) facilitated data collection and/or verification. The United Nations Network of Experts for Paperless Trade and Transport in Asia and the Pacific (UNNExT), a knowledge community supported by ESCAP and ECE, also greatly facilitated data collection. Comments and suggestions received from participants to the UNRC side event to the 5th Global Review on Aid for Trade (Geneva, 1 July 2015), where the preliminary findings from the global survey were first presented, are also gratefully acknowledged.

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2 http://unnext.unescap.org
3 https://www.wto.org/english/tratop_e/devel_e/a4t_e/aid4trade_e.htm
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Abbreviations

ADB  Asian Development Bank  
AEO  Authorized economic operator  
ASEAN  Association of Southeast Asian Nations  
ASYCUDA  Automated System for Customs Data  
ECA  United Nations Economic Commission for Africa  
ECE  United Nations Economic Commission for Europe  
ECLAC  United Nations Economic Commission for Latin America and the Caribbean  
ENEA  East and North-East Asia  
ESCAP  United Nations Economic and Social Commission for Asia and the Pacific  
ESCWA  United Nations Economic and Social Commission for Western Asia  
GATT  General Agreement on Tariffs and Trade  
ITC  International Trade Centre  
LDC  Least developed country  
LLDC  Landlocked developing country  
NCA  North and Central Asia  
NTFC  National trade facilitation committee  
OCO  Oceania Customs Organization  
OECD  Organization for Economic Co-operation and Development  
PIDE  Pacific island developing economies  
SAARC  South Asian Association for Regional Cooperation  
SEA  South-East Asia  
SELA  Latin American and Caribbean Economic System  
SIDS  Small island developing states  
SSWA  South and South-West Asia  
TFA  Trade Facilitation Agreement  
UN/CEFACT  United Nations Centre for Trade Facilitation and Electronic Business  
UNCTAD  United Nations Conference on Trade and Development  
UNNExT  United Nations Network of Experts for Paperless Trade and Transport for Asia and the Pacific  
UNRC  United Nations Regional Commission  
USA  United States of America  
USD  United States dollar  
WTO  World Trade Organization
Executive Summary

Reducing trade costs is essential for developing economies to participate in international production networks and effectively use trade and as an engine of growth and sustainable development. This can be accomplished by tackling non-tariff sources of trade costs and addressing cumbersome regulatory procedures and documentation requirements. Indeed, trade facilitation (the simplification and harmonization of import, export and transit procedures) including paperless trade (the use and exchange of electronic data and documents to support the trade transaction process), has taken increasing importance as evidenced by the WTO Trade Facilitation Agreement (TFA) reached in December 2013, as well as the growing number of regional and subregional initiatives aimed at facilitating the electronic exchange of information along international supply chains.

This report features the results of the first UNRCs Joint Survey on Trade Facilitation and Paperless Trade Implementation. It provides a forward-looking overview of the current state of trade facilitation implementation in 119 economies across 8 regions worldwide, including some of the key trade facilitation measures featured in the WTO TFA Agreement, as well as more advanced cross-border paperless trade measures. Highlights of the Survey results include the following:

- The global average implementation rate of the ambitious set of trade facilitation measures considered in this Report stands at 52.9%. Developed Economies have the highest implementation rate (75.4%), while Pacific Islands have the lowest (26.6%). Among the Developing regions, Latin America and the Caribbean and East Asia achieve high implementation rates at 64.1% and 58.8%, respectively. Sub-Saharan Africa - which includes some of the poorest countries in the World – and Europe and Central Asia - which is largely made up of landlocked developing countries (LLDCs) – both with implementation rates above 40%, do better than South Asia.
- The Netherlands stands out as the best overall performer. In developing regions, Singapore and Republic of Korea lead East Asia, United Arab Emirates leads the Middle East and North Africa region, and Benin and Mauritius lead the Sub-Saharan Africa region. India leads the way in South Asia while Russia and Turkey lead the Europe and Central Asia region. Several leaders emerge in Latin America and the Caribbean including Mexico, Colombia, Ecuador and Chile.
- More advanced economies do not always achieve higher implementation rates than smaller or less developed countries. More than 50 economies with GDP per capita of less than $10,000 achieve implementation rates higher than 50%. For example, Ecuador has an overall implementation rate of 81%.
- LDCs, LLDCs, and SIDSs have achieved average implementation rates of nearly 40%, which is significantly below the global average implementation rate. This result confirms the need for providing these countries with special technical assistance and capacity building support to help them bridge the existing implementation gap that exists between them and other developing countries in the realm of trade facilitation and paperless trade.
- While implementation levels vary greatly across countries for all categories of trade facilitation measures, all countries are engaged in implementation of various measures aimed at enhancing
the transparency of trade procedures as well as in reducing the formalities associated with them. Least implemented transparency measures include: (1) Advance ruling and (2) Advance publication/notification of new regulation before implementation. Least implemented formalities measures include (1) Establishment and publication of average release times and (2) Trade facilitation measures for authorized operators.

- The global average level of implementation of “paperless trade” measures stands close to 50%. Internet connections are fully available to customs and other trade control agencies in more than half of the economies surveyed and at least partially available in almost all of them. Similarly, electronic/automated customs systems have been implemented by more than 90% of the countries. However, implementation of more advanced paperless trade measures remains at a relatively early stage. For example, while nearly 60% of the economies have engaged to some extent in creating an electronic single window for processing trade documents, very few have fully-operational systems in place.

- The global average implementation level of “Cross-border paperless trade” (26.8%) is substantially lower than that of the other groups of measures considered. While the average implementation level of Laws and regulations for electronic transactions exceeds 56%, steps to enable electronic exchange and recognition of regulatory documents across borders, such as certificates of origin and sanitary and phytosanitary certificates have been taken in less than 15% of the economies considered in this Report.

Overall, the results suggest that most economies have understood the potential benefits of trade facilitation and already taken concrete steps towards streamlining trade procedures. A significant number of developing economies, particularly in East Asia and Latin America and the Caribbean, have actually reached or exceeded the minimum implementation rate associated with full compliance to the WTO TFA commitments (a 55% implementation rate, based on the Survey structure).

The strong positive correlation found between trade facilitation implementation rates and trade costs highlight the need for these countries to strive for trade facilitation excellence, in particular through application of modern information and communication technologies to trade procedures. To maximize benefit and return on investment, development of these paperless trade systems should enable electronic exchange of data and documents not only between stakeholders domestically, but with all the actors along the international supply chain. While these “next generation” trade facilitation measures have just as much potential as more traditional measures to reduce trade costs and boost intra- and extra-regional trade, capacity building and strengthened cooperation between countries at the regional and global level will certainly be needed to implement them.

The global report should be read in conjunction with the regional reports, as well as the associated country notes, which can be found at: http://unnext.unescap.org/UNTFSurvey2015.asp

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4 Full implementation of cross-border paperless trade is expected to generate USD 257 billion of additional export potential annually for the Asia-Pacific region alone. See: http://www.unescap.org/resources/estimating-benefits-cross-border-paperless-trade
1. Introduction

1.1 Background and objective

Reducing trade costs is essential for developing economies to participate in international production networks and effectively use trade and as an engine of growth and sustainable development. However, trade costs within and between most developing regions remain much higher than those that prevail between developed countries. For example, according to the latest available data from the ESCAP-World Bank Trade Cost database, average intra-EU-3 international trade costs amount to a 43% average tariff on the value of goods traded, while trade costs between EU-3 and the USA stands at 67% (see Table 1). In contrast, trade costs among the middle-income members of the Association of Southeast Asian Nations (ASEAN), who have actively pursued trade integration policies over the past 20 years and which will soon be part of the ASEAN Economic Community, still stand at 76%. Other developing regions face much higher trade costs, typically two or three times higher than those in developed countries.

Table 1: Intra- and extra-regional comprehensive trade costs (excluding tariff costs)

<table>
<thead>
<tr>
<th>Region</th>
<th>ASEAN-4</th>
<th>South Asia-4</th>
<th>Latin America-4</th>
<th>North Africa-3</th>
<th>Sub-Saharan Africa-3</th>
<th>West Asia-3</th>
<th>European Union-3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASEAN-4</td>
<td>76%</td>
<td>114%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Asia-4</td>
<td>128%</td>
<td>114%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latin America-4</td>
<td>156%</td>
<td>189%</td>
<td>97%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Africa-3</td>
<td>189%</td>
<td>156%</td>
<td>175%</td>
<td>126%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sub-Saharan</td>
<td>201%</td>
<td>198%</td>
<td>273%</td>
<td>183%</td>
<td>182%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Africa-3</td>
<td>162%</td>
<td>165%</td>
<td>218%</td>
<td>121%</td>
<td>197%</td>
<td>78%</td>
<td></td>
</tr>
<tr>
<td>West Asia-3</td>
<td>108%</td>
<td>114%</td>
<td>114%</td>
<td>99%</td>
<td>125%</td>
<td>139%</td>
<td>43%</td>
</tr>
<tr>
<td>European Union-3</td>
<td>85%</td>
<td>109%</td>
<td>80%</td>
<td>120%</td>
<td>133%</td>
<td>123%</td>
<td>67%</td>
</tr>
<tr>
<td>USA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: ESCAP-World Bank Trade Cost Database, updated June 2015 [online at http://www.unescap.org/tid/artnet/trade-costs.asp. Notes: Trade costs shown are simple averages of trade costs over the period 2008-2013. They may be interpreted as tariff equivalents. ASEAN-4: Indonesia, Malaysia, Philippines, Thailand; East Asia-3: China, Japan, Republic of Korea; EU-3: Germany, France, United Kingdom; South Asia-4: Bangladesh, India, Pakistan, Sri Lanka; Latin America-4: Brazil, Chile, Mexico, Uruguay; Sub-Saharan Africa-3: Nigeria, Kenya, Ghana; North Africa-3: Morocco, Egypt, Sudan; West Asia-3: Jordan, Lebanon, Saudi Arabia.

Recent studies suggest that much of the trade cost reductions achieved over the past decade have been through the elimination or lowering of tariffs. Further trade cost reduction, therefore, will be accomplished by tackling non-tariff sources of trade costs - such as inefficient transport and logistics infrastructure and services - and also by addressing cumbersome regulatory procedures and

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documentation requirements. Indeed, trade facilitation (the simplification and harmonization of import, export and transit procedures) including paperless trade (the use and exchange of electronic data and documents to support the trade transaction process), has taken increasing importance as evidenced by the successful conclusion of the negotiations on a WTO Trade Facilitation Agreement in December 2013. This is further enhanced by the progress made by ESCAP in developing a complementary regional arrangement for the facilitation of cross-border paperless trade since 2012.

Inspired by the Joint UNRCs approach to Trade Facilitation and following extensive discussions at the Global Trade Facilitation Forum 2013\(^6\) on the lack of reliable and sufficiently detailed and regularly updated data on the implementation of trade facilitation in general - and single window and paperless trade in particular - it was decided that the Regional Survey on Trade Facilitation and Paperless Trade Implementation conducted by ESCAP since 2012\(^7\) should be conducted jointly by all United Nations Regional Commissions (UNRCs) at the global level and in cooperation with other interested international organizations.\(^8\)

This report is the outcome of this new global effort and features the results of the 2015 UNRCs Joint Survey on Trade Facilitation and Paperless Trade Implementation. It provides an overview of the current state of trade facilitation implementation in 119 economies from 8 different regions worldwide. Following an introduction to the survey instrument and methodology in Section 1.2, a region-wide overview of implementation of trade facilitation measures across countries, sub-regions and in countries with special needs is provided in Section 2. This is followed by a closer look at the implementation levels of various groups of trade facilitation measures in Section 3. The report concludes by highlighting key findings and offering a brief discussion on the way forward towards trade facilitation excellence and seamless international supply chains in Section 4.\(^9\)

1.2 Survey Instrument and Methodology

The survey instrument was prepared taking into account the final list of commitments included in the WTO Trade Facilitation Agreement (TFA) as well as the content of the draft text of the regional UN treaty on cross-border paperless trade facilitation under negotiation at ESCAP. The survey covers 38 trade facilitation measures which can be categorized into four groups, namely: General trade facilitation measures, Paperless trade, Cross-border paperless trade, and Transit facilitation.\(^10\) Questions on

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\(^6\) The Global Trade Facilitation Forum was organized jointly by all the UN Regional Commissions (UNRCs) and took place in Bangkok in November 2013. See [http://www.unescap.org/events/global-trade-facilitation-conference-2013](http://www.unescap.org/events/global-trade-facilitation-conference-2013)

\(^7\) These regional surveys have been conducted annually in conjunction with the Asia-Pacific Trade Facilitation Forum organized annually by ESCAP jointly with the Asian Development Bank (ADB). See: [http://unnext.unescap.org/tfforum12-survey.asp](http://unnext.unescap.org/tfforum12-survey.asp).

\(^8\) The survey has been conducted in close collaboration with the OECD, ITC and UNCTAD as well as several sub-regional organizations such as SELA in Latin America and the Caribbean and the OCO in the South Pacific.

\(^9\) Survey results for several regions and sub-regions, as well as groups of countries with special needs, are discussed in more detail in region-specific reports which are available online at: [http://unnext.unescap.org/UNTFsurvey2015.asp](http://unnext.unescap.org/UNTFsurvey2015.asp). The dataset as well as some individual country reports are also available.

\(^10\) The survey questionnaire is available in full at: [http://unnext.unescap.org/tfforum14-survey.asp](http://unnext.unescap.org/tfforum14-survey.asp)
measures featured in the OECD Trade Facilitation Indicators (TFIs) were developed in close collaboration with the OECD to ensure that results could be used to update TFIs and extend country coverage.11

As can be seen from Table 2, the General trade facilitation measures – as well as the Transit facilitation measures - are essentially measures featured in the WTO TFA. In contrast, most Paperless trade measures and, in particular, Cross-border paperless trade measures are not specifically included in the WTO TFA although their implementation in many cases would support the better implementation of many of the general trade facilitation measures.12 To ensure comparability of implementation levels across countries, two of the measures classified under institutional arrangement and cooperation (Nos. 33, 34), one measure under paperless trade (No. 20), and one measure under transit facilitation (No. 35) are excluded from the analysis.

The UNRCs adopted slightly different approaches for data collection and validation. The three-step approach created by ESCAP was applied by individual UNRCs to meet specific regional contexts (see Box 1).13 Nearly all data was collected between October 2014 and June 2015. Based on the data collected, each of the trade facilitation measures included in the Survey for which sufficient and reliable information was available was rated either as “fully implemented”, “partially implemented”, “on a pilot basis”, or “not implemented”. Definitions of the four levels of implementation are provided in Annex 1. In a few cases, where respondents did not have sufficient knowledge regarding the implementation of a particular measure and information could not otherwise be obtained using desk research, implementation of a measure was labeled as “don’t know”. A score (weight) of 3, 2, 1 and 0 was assigned to each of the 4 implementation stages in order to calculate implementation scores for individual measures across countries, regions or categories.14

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11 The OECD TFIs currently cover 133 countries and are available online at http://www.oecd.org/trade/facilitation/indicators.htm
12 i.e., implementation beyond the minimum level needed for full compliance with the WTO TFA.
14 For the purpose of calculating comparable implementation scores across economies and regions, “don’t know” ratings were assigned a score (weight) of 0 since such ratings typically meant that there was no hard evidence to show a measure had been implemented.
For the purpose of analysis and presentation of the results, general trade facilitation measures have been further divided into three sub-groups, namely: transparency, formalities, and institutional arrangement and cooperation, as shown in Table 2. The 119 countries covered in this report are divided into one group entitled “Developed Economies” and seven groups of developing regions, as follows:  

- **Developed Economies**: Australia, Austria, Belgium, Bulgaria, Croatia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Japan, Netherlands, New Zealand, Portugal, Spain, Sweden, and Switzerland  
- **Sub-Saharan Africa**: Benin, Botswana, Burkina Faso, Cameroon, Comoros, Congo, Côte d'Ivoire, Gambia, Ghana, Kenya, Lesotho, Madagascar, Malawi, Mali, Mauritius, Mozambique, Namibia, Niger, Nigeria, Senegal, Sudan, Tanzania, Togo, Uganda, and Zimbabwe.  
- **Middle East and North Africa**: Bahrain, Djibouti, Egypt, Iraq, Jordan, Lebanon, Libya, Morocco, Palestine, Qatar, United Arab Emirates, and Yemen.  
- **Latin America and the Caribbean**: Barbados, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Dominican Republic, Suriname, Trinidad and Tobago, and Uruguay.

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**Box 1. A three-step approach for data collection and validation**

**Step 1. Data submission by experts**: The survey instrument was sent by the ESCAP Secretariat to selected trade facilitation experts (e.g., government, private sector and/or academia) to gather preliminary information. The questionnaire was also made publicly available online and disseminated with the support of OECD, ITC, UNCTAD, IRU as well as the United Nations Network of Experts for Paperless Trade and Transport for Asia and the Pacific (UNNExT). In some cases, the questionnaire was also sent to relevant national trade facilitation authorities or agencies and regional trade facilitation partners or organizations.

**Step 2. Data verification by the ESCAP secretariat**: The ESCAP Secretariat cross-checked the data collected in Step 1. Desk research and data sharing among UNRCs and survey partners were carried out to further check the accuracy of data. In person or telephone interviews with key respondents were conducted to gather additional information when needed. The outcome of Step 2 was a consistent set of responses per country.

**Step 3. Data validation by national governments**: The ESCAP Secretariat sent the completed questionnaire to each national government to ensure that the country had the opportunity to review the dataset and provide any additional information. The feedback from national governments was incorporated to finalize the dataset.

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15 UNRCs have overlapping membership and group countries differently based on their respective membership. In this global report, developing economies are grouped according to World Bank regions (http://data.worldbank.org/about/country-and-lending-groups). Please refer to Regional reports produced by each UNRC for analysis based on their respective country classification practices. The composition of the three groups of countries with special needs discussed in this report is provided in Annex 2.
- **Europe and Central Asia**: Armenia, Azerbaijan, Kazakhstan, Kyrgyzstan, Montenegro, Russian Federation, Serbia, Tajikistan, Turkey, Ukraine, and Uzbekistan.
- **South Asia**: Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka.
- **Pacific Islands**: Fiji, Kiribati, Micronesia, Nauru, Palau, Papua New Guinea, Samoa, Solomon Islands, Tonga, Tuvalu and Vanuatu.
- **East Asia**: Brunei Darussalam, Cambodia, China, Indonesia, Lao PDR, Malaysia, Mongolia, Myanmar, Philippines, Korea (Republic of), Singapore, Thailand, Timor-Leste, and Viet Nam.

Several limitations of this global Survey effort are worth noting as we proceed with reviewing the results in the remainder of this report. First, while no efforts were spared by UNRCs to ensure the accuracy of the data and the implementation ratings, this remains to a significant extent a qualitative exercise with elements of subjectivity. Second, although the UNRCs harmonized and coordinated their data collection efforts from beginning to end, there may remain some heterogeneity in the final implementation ratings of measures across economies of different regions as each UNRC was ultimately responsible for finalizing the data for its own region. Referring to the separate regional Survey reports issued by each UNRC as part of this global effort may be useful in this context. Finally, it is worth highlighting that, although the Global Report is based on data for well over 100 economies, the number and variety of economies included in each developing region is sometimes limited due to a lack of data for some economies. For example, the Latin America and the Caribbean region only included a few Caribbean economies. As such, regional averages presented in the report should be interpreted and compared with caution. The global averages may also be biased towards those of East Asia and the Pacific Islands as these countries account for 37% of the sample (44 of 119 economies).

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16 For reference, coverage of developing economies in each of the developing regions ranges from less than 50% (34% and 46% for Europe and Central Asia and Latin America and the Caribbean, respectively) to 77% for East Asia and the Pacific Islands; and 100% for South Asia.
### Table 2: Grouping of trade facilitation measures included in the questionnaire

<table>
<thead>
<tr>
<th>Trade facilitation measure (and question No.) in the questionnaire</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General TF measures</strong></td>
</tr>
<tr>
<td>Transparency</td>
</tr>
<tr>
<td>2. Publication of existing import-export regulations on the Internet</td>
</tr>
<tr>
<td>3. Stakeholder consultation on new draft regulations (prior to their finalization)</td>
</tr>
<tr>
<td>4. Advance publication/notification of new regulation before their implementation (e.g., 30 days prior)</td>
</tr>
<tr>
<td>5. Advance ruling (on tariff classification)</td>
</tr>
<tr>
<td>9. Independent appeal mechanism (for traders to appeal Customs and other relevant trade control agencies’ rulings)</td>
</tr>
<tr>
<td>Formalities</td>
</tr>
<tr>
<td>6. Risk management (as a basis for deciding whether a shipment will or will not be physically inspected)</td>
</tr>
<tr>
<td>7. Pre-arrival processing</td>
</tr>
<tr>
<td>8. Post-clearance audit</td>
</tr>
<tr>
<td>10. Separation of Release from final determination of customs duties, taxes, fees and charges</td>
</tr>
<tr>
<td>11. Establishment and publication of average release times</td>
</tr>
<tr>
<td>12. Trade facilitation measures for authorized operators</td>
</tr>
<tr>
<td>13. Expedited shipments</td>
</tr>
<tr>
<td>14. Acceptance of paper or electronic copies of supporting documents required for import, export or transit formalities.</td>
</tr>
<tr>
<td>Institutional arrangement and cooperation</td>
</tr>
<tr>
<td>1. Establishment of a national trade facilitation committee or similar body</td>
</tr>
<tr>
<td>31. Cooperation between agencies on the ground at the national level</td>
</tr>
<tr>
<td>32. Government agencies delegating controls to Customs authorities</td>
</tr>
<tr>
<td>33. Alignment of working days and hours with neighbouring countries at border crossings</td>
</tr>
<tr>
<td>34. Alignment of formalities and procedures with neighbouring countries at border crossings</td>
</tr>
<tr>
<td>Paperless trade</td>
</tr>
<tr>
<td>15. Electronic/Automated Customs System established (e.g., ASYCUDA)</td>
</tr>
<tr>
<td>16. Internet connection available to Customs and other trade control agencies at border-crossings</td>
</tr>
<tr>
<td>17. Electronic Single Window System</td>
</tr>
<tr>
<td>18. Electronic submission of Customs declarations</td>
</tr>
<tr>
<td>19. Electronic Application and Issuance of Trade Licenses</td>
</tr>
<tr>
<td>20. Electronic Submission of Sea Cargo Manifests</td>
</tr>
<tr>
<td>21. Electronic Submission of Air Cargo Manifests</td>
</tr>
<tr>
<td>22. Electronic Application and Issuance of Preferential Certificate of Origin</td>
</tr>
<tr>
<td>23. E-Payment of Customs Duties and Fees</td>
</tr>
<tr>
<td>24. Electronic Application for Customs Refunds</td>
</tr>
<tr>
<td>Cross-border paperless trade</td>
</tr>
<tr>
<td>25. Laws and regulations for electronic transactions are in place (e.g. e-commerce law, e-transaction law)</td>
</tr>
<tr>
<td>26. Recognized certification authority issuing digital certificates to traders to conduct electronic transactions</td>
</tr>
<tr>
<td>27. Engagement of the country in trade-related cross-border electronic data exchange with other countries</td>
</tr>
<tr>
<td>28. Certificate of Origin electronically exchanged between your country and other countries</td>
</tr>
<tr>
<td>29. Sanitary and Phytosanitary Certificate electronically exchanged between your country and other countries</td>
</tr>
<tr>
<td>30. Banks and insurers in your country retrieving letters of credit electronically without lodging paper-based documents</td>
</tr>
<tr>
<td>Transit facilitation</td>
</tr>
<tr>
<td>35. Transit facilitation agreement(s) with neighbouring country(ies)</td>
</tr>
<tr>
<td>36. Customs Authorities limit the physical inspections of transit goods and use risk assessment</td>
</tr>
<tr>
<td>37. Supporting pre-arrival processing for transit facilitation</td>
</tr>
<tr>
<td>38. Cooperation between agencies of countries involved in transit</td>
</tr>
</tbody>
</table>
2. Trade facilitation implementation: Overview

Figure 1 shows the rates of implementation of trade facilitation in the seven Developing regions defined earlier, as well as in Developed Economies. These implementation rates are based on a set of 31 trade facilitation measures relevant to all 119 economies included in this analysis and spanning all five categories of measures from Transparency measures to Cross-border paperless trade measures.17 The global average implementation rate stands at 52.9%. Developed Economies have the highest implementation rate (75.4%), while Pacific Islands have the lowest (26.6%). Among the Developing regions, Latin America and the Caribbean and East Asia achieve high implementation rates at 64.1% and 58.8%, respectively. Sub-Saharan Africa - which includes some of the poorest countries in the World – and Europe and Central Asia - which is largely made up of landlocked developing countries (LLDCs) – have similar implementation rates. Notably, both these regions have achieved implementation rates above 40%, unlike South Asia.

![Figure 1: Implementation of trade facilitation around the World](source:UNRCs TF Survey 2015)

17 Among the 38 trade facilitation measures surveyed, three measures including Electronic Submission of Sea Cargo Manifests (No. 20), Alignment of working days and hours with neighbouring countries at border crossings (No. 33), and Alignment of formalities and procedures with neighbouring countries at border crossings (No. 24) are excluded in calculating the overall score as they are not applicable to all countries surveyed. Similarly, four transit facilitation measures are also excluded. Each country’s implementation score is simply a summation of implementation scores (3, 2, 1 or 0) assigned to each trade facilitation measure. The maximum possible (full) score of a country is 93 and the average score across all 119 countries is 49.2 (or 52.9% in percentage terms).
Trade facilitation implementation rates of individual economies are provided in Annex 3. Implementation varies greatly across economies, including across economies from a same region (see Figure 2). For example, implementation rates in East Asia range between 21.5% for Timor-Leste to 90.3% for Singapore. Similarly, in Latin America and the Caribbean, there is an ample range of implementation levels. Among South American countries, Bolivia (a landlocked nation) exhibits implementation levels of 31% while Colombia has an 82% overall implementation score.

In terms of specific countries, the Netherlands stands out as the best overall performer. In terms of developing regions, Singapore and Republic of Korea lead East Asia, United Arab Emirates leads the Middle East and North Africa region, and Benin and Mauritius lead the Sub-Saharan Africa region. India leads the way in South Asia while Russia and Turkey lead the Europe and Central Asia region. Several leaders emerge in Latin America and the Caribbean including Mexico, Colombia, Ecuador and Chile.

In general, more advanced economies achieve higher implementation rates than smaller or less developed countries. However, this is not always the case. Qatar, for example, despite having the highest GDP per capita in the sample, has an average implementation rate of only 66.8%. On the other hand, more than 50 countries that have a GDP per capita lower than $10,000 (e.g., Ecuador and Paraguay) achieve implementation rates higher than 50% (see Figure 2). In fact, Ecuador has an overall implementation rate of 81%.

Figure 2: Trade facilitation implementation and GDP per capita

2.1 Implementation in countries with special needs

Figure 3 presents an overview of trade facilitation implementation in the three groups of countries with special needs - namely, Landlocked Developing Countries (LLDCs), Least Developed Countries (LDCs) and Small Island Developing States (SIDS) - compared with trade facilitation implementation in Developed economies and Developing regions. The red bars indicate the average level of implementation of each group of countries while the diamonds reflect trade facilitation implementation rates of individual economies within each group.

All three groups of countries with special needs achieve similar implementation rates of nearly 40%. This is significantly below the global average implementation rate (52%). This result confirms the need for providing LDCs, LLDCs, and SIDSs with special technical assistance and capacity building support to help them bridge the existing implementation gap that exists between them and other developing countries in the realm of trade facilitation and paperless trade.

Figure 3: Trade facilitation implementation in regions and countries with special needs

<table>
<thead>
<tr>
<th>Developed Economies</th>
<th>East Asia</th>
<th>Europe and Central Asia</th>
<th>Latin America and the Caribbean</th>
<th>Middle East and North Africa</th>
<th>Pacific Islands</th>
<th>South Asia</th>
<th>Sub-Saharan Africa</th>
<th>Least Developed Economies</th>
<th>Landlocked Developing Economies</th>
<th>Small Islands Developing States</th>
</tr>
</thead>
</table>

- **Trade Facilitation Implementation of individual economies (%)**
- **Average Trade Facilitation Implementation of the group (%)**

*Source: UNRCs TF Survey 2015.*
2.2 Most and least implemented trade facilitation measures

All countries are engaged in implementation of various measures aimed at enhancing the transparency of trade procedures as well as in reducing the formalities associated with them. While implementation levels vary greatly across countries for all categories of trade facilitation measures, differences in overall implementation scores are exacerbated by wide differences in the levels of implementation of paperless trade measures and, in particular, cross-border paperless trade.

Overall, as shown in Figure 4 and Table 3, transparency measures, including measures such as Publication of existing import-export regulations on the Internet and Independent Appeal Mechanism, have the highest implementation rates (average 67.8%) followed by transit facilitation measures (65.6%). Similarly, measures aimed at improving formalities have been well implemented with the global average implementation rate standing at above 60%. Post-clearance audit (75.1%) and Risk Management (70.0%) are the most highly implemented measures within this group while there is room for improvement in implementing measures on Establishment and publication of average release times and Trade facilitation measures for authorized operators.

The implementation rate for “institutional arrangement and cooperation” reached 54.1%. Approximately 84% of the countries have implemented measures on Cooperation between agencies on the ground at the national level and approximately 67% of countries surveyed have Established national trade facilitation committees.

The global average level of implementation of “paperless trade” measures is nearly 50%. However, implementation varies greatly depending on the individual measure considered. For example, while Internet connections available to Customs and other trade control agencies at border-crossings and Electronic/automated Customs System are partially or fully implemented in nearly all countries, Electronic Application for Customs Refunds and Electronic Application and Issuance of Preferential Certificate of Origin have been implemented in only 26% and 32% of the countries surveyed, respectively.

The average implementation level for “Cross-border paperless trade” (26.8%) is substantially lower than that of the other groups of measures considered. While Laws and regulations for electronic transactions achieve an average implementation level of 56.6%, more efforts should be made in order to permit Electronic exchange of sanitary and phytosanitary certificates (implementation rate amounts to a mere 9.2%). Similarly, Banks and insurers to retrieve letters of credit electronically without lodging paper-based documents has only been scarcely implemented (implementation rate amounts to only 11.2%).
Figure 4: Implementation of different groups of trade facilitation measures

Note: Blue dots show global average implementation levels of individual measures within each group.

Average regional implementation levels by groups of measures.

Source: ESCAP, UNRCs TF Survey 2015.

Table 3: Most and least implemented measures (within each group of trade facilitation measures)

<table>
<thead>
<tr>
<th>Most implemented</th>
<th>Least implemented</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Transparency</strong></td>
<td></td>
</tr>
<tr>
<td>1. Publication of existing import-export regulations on the internet</td>
<td>1. Advance ruling (on tariff classification)</td>
</tr>
<tr>
<td>2. Independent appeal mechanism</td>
<td>2. Advance publication/notification of new regulation before their implementation</td>
</tr>
<tr>
<td><strong>Formalities</strong></td>
<td></td>
</tr>
<tr>
<td>1. Post-clearance audit</td>
<td>1. Establishment and publication of average release times</td>
</tr>
<tr>
<td>2. Risk management</td>
<td>2. Trade facilitation measures for authorized operators</td>
</tr>
<tr>
<td><strong>Institutional arrangement and cooperation</strong></td>
<td></td>
</tr>
<tr>
<td>1. Cooperation between agencies on the ground at the national level</td>
<td>1. Government agencies delegating controls to Customs authorities</td>
</tr>
<tr>
<td>2. Establishment of National TF Committee</td>
<td></td>
</tr>
<tr>
<td><strong>Paperless trade</strong></td>
<td></td>
</tr>
<tr>
<td>1. Electronic/automated Customs System</td>
<td>1. Electronic Application for Customs Refunds</td>
</tr>
<tr>
<td>2. Internet connection available to Customs and other trade control agencies at border-crossings</td>
<td>2. Electronic Application and Issuance of Preferential Certificate of Origin</td>
</tr>
<tr>
<td><strong>Cross-border paperless trade</strong></td>
<td></td>
</tr>
<tr>
<td>1. Laws and regulations for electronic transactions</td>
<td>1. Electronic Sanitary &amp; Phytosanitary Certificate</td>
</tr>
<tr>
<td>2. Recognized certification authority</td>
<td>2. Banks and insurers retrieving letters of credit electronically without lodging paper-based documents</td>
</tr>
<tr>
<td><strong>Transit facilitation</strong></td>
<td></td>
</tr>
<tr>
<td>1. Cooperation between agencies of countries involved in transit</td>
<td>1. Supporting pre-arrival processing for transit facilitation</td>
</tr>
<tr>
<td>2. Customs authorities limit the physical inspections of transit goods and use risk assessment</td>
<td></td>
</tr>
</tbody>
</table>

Source: UNRCs TF Survey 2015.
3. Implementation of trade facilitation measures: A closer look

3.1 “Transparency” measures

Five trade facilitation measures included in the survey can be categorized as transparency measures. These measures are based on Articles 1 through 4 of the WTO TFA as well as GATT Article X entitled “Publication and Administration of Trade Regulations.” The global average level of implementation of all five transparency measures exceeds 50% (See Figure 5). However, there is considerable variation in the implementation levels of these measures across regions.

Figure 5: Implementation of “transparency” measures

Source: UNRCs TF Survey 2015

While Developed Economies, East Asia and Latin America and the Caribbean have nearly fully implemented these measures, Sub-Saharan Africa and the Pacific Islands lag well behind the global average. The level of implementation of advance ruling (on tariff classification) by the Pacific Islands is low in comparison to the levels of implementation of other transparency measures in the same region.
Figure 6 shows the percentage of countries globally that have fully and partially implemented the transparency measures included in the Survey. Publication of existing import-export regulations on the Internet is the most implemented transparency measure and has been fully or partially implemented by more than 90% of the countries and is in the pilot stage in 5% of the economies surveyed. Similarly, Independent Appeal Mechanism and Stakeholder consultation on new draft regulations have been implemented in more than 80% of the countries surveyed and are in the pilot stage in a small number of countries.

Advance publication/notification of new regulations before their implementation and advance ruling (on tariff classification) are the least implemented measures. Indeed, approximately 65% of the countries surveyed have fully or partially implemented such measures. This may be due either to legislative issues or the permanence of old trade practices. This is more evident in Portugal, a developed economy which has not yet undertaken any move towards the implementation of such measures.

**Figure 6: State of implementation of “transparency” measures (in %)**

- **Publication of existing import-export regulations on the internet**
- **Stakeholder consultation on new draft regulations (prior to their finalization)**
- **Independent appeal mechanism**
- **Advance ruling on tariff classification**
- **Advance publication/notification of new regulation before their implementation**

*Source: UNRCs TF Survey 2015.*
3.2 “Formalities” measures

Eight of the general trade facilitation measures included in the survey are categorized as formalities measures aimed at streamlining and/or expediting regulatory trade procedures. They relate to Articles 6, 7, 9 and 10 of the WTO TFA and GATT Article VIII entitled “Fees and Formalities connected with Importation and Exportation.”

The level of implementation at the regional level varies significantly across measures in this group (see Figure 7). Implementation of Risk management, Post-clearance audit, and pre-arrival processing measures is well underway in most regions. In contrast, implementation of measures such as Trade facilitation measures for authorized operators and Establishment and publication of average release times has remained marginal in several regions, in particular in the Pacific Islands and South Asia is well below 10%.

**Figure 7: Implementation of trade “formalities” facilitation measures**

*Source: UNRCs TF Survey 2015.*
Figure 8 shows that the implementation of Risk management, Pre arrival processing, Post-clearance audit, Acceptance of copies, and Separation of release from clearance is on-going in most economies globally. The most progress has been made in the establishment of post-clearance audit mechanisms; the least progress has been made in pre-arrival processing matters. Approximately 80% of the countries have fully or partially implemented all five measures.

Other formalities measures are significantly less implemented. For example, less than 60% of countries have at least partially implemented trade facilitation measures for authorized operators. The Survey also reveals that establishment and publication of average release times has been fully implemented in less than 15% of the economies.

**Figure 8: State of implementation of trade “formalities” facilitation measures (in %)**

Source: UNRCs TF Survey 2015.
3.3 “Institutional arrangement and cooperation” measures

Three trade facilitation measures featured in the survey are grouped under Institutional and cooperation measures. These relate to long-standing recommendations that a national trade facilitation body and related measures be implemented to ensure coordination and cooperation among the various government agencies and other stakeholders involved in facilitating trade. These measures are based on Articles 8 and 23 of the WTO Trade Facilitation Agreement.

Figure 9: Implementation of “institutional arrangement and cooperation” measures

Figure 9 shows that measures related to National Trade Facilitation Committees and cooperation between agencies on the ground at the national level have been extensively implemented globally, while government agencies delegating controls to customs authorities seems to be much more common in developed economies than in any of the developing regions. National Trade Facilitation Committees are most implemented in South Asia than in any other region considered in the Survey.

Source: ESCAP, UNRCs TF Survey 2015.

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18 See, for example, UN/CEFACT Recommendation No. 4 on establishment of national trade facilitation bodies, first issued in 1974. Available at: http://www.unece.org/fileadmin/DAM/cefact/recommendations/rec04/rec04_ecetrd242e.pdf
Figure 10 reveals that, while most of the countries surveyed have implemented measures related to cooperation between agencies on the ground at the national level to some extent, full implementation has only been achieved in less than 30% of the economies. In a similar trend, National Trade Facilitation Committees are established and functional in approximately 30% of the countries surveyed. Government agencies delegating controls to Customs authorities is the least implemented of the institutional arrangement and cooperation measures with only a minority of economies having initiated implementation.

![Figure 10: State of implementation of “institutional arrangement and cooperation” measures for trade facilitation (in %)](image)

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**Source:** ESCAP, UNRCs TF Survey 2015.

### 3.4 “Paperless trade” measures

The paperless trade measures examined in the survey relate to the use and application of modern information and communications technologies (ICT) to trade formalities ranging from availability of internet connections at border-crossings and customs automation to full-fledged electronic single window facilities. Many of the measures featured here are closely related to Articles 7 and 10 of the WTO TFA - as well as the draft text of the intergovernmental agreement on facilitation of cross-border paperless trade under negotiation among ESCAP member states.

Implementation of paperless trade measures vary widely across measures as well as across regions (see Figure 11). Electronic/automated customs systems and electronic submission of customs
declarations are widely implemented in all regions except in the Pacific Islands region which also lags significantly behind in its implementation of other paperless trade measures. Implementation of more advanced measures such as Electronic Single Window Systems and e-payment of customs duties is particularly high in Latin America and East Asia relative to other developing regions.

Figure 11: Implementation of “paperless trade” measures

Source: UNRCs TF Survey 2015.

Figure 12 highlights the gap between the most and least implemented paperless trade measures. Internet connections are fully available to customs and other trade control agencies in more than half of the economies surveyed and at least partially available in almost all of them. Similarly, electronic/automated customs systems have been implemented by more than 90% of the countries and fully implemented in more than 60%. Together, these results suggest that most economies are actively working on developing the basic IT infrastructure and services needed for paperless trade.
However, implementation of more advanced paperless trade measures remains at a relatively early stage. Nearly 60% of the economies have engaged to some extent in creating an electronic single window but very few have fully-operational systems in place. Electronic application and issuance of preferential certificates of origin has been fully or partially implemented by only approximately 30% of the economies. Electronic application for Customs refunds has been fully implemented by less than 10% of the countries surveyed.

3.5 “Cross-border paperless trade” measures

Six trade facilitation measures included in the survey are categorized as cross-border paperless trade measures (see Figure 13).\(^9\) Two of the measures, laws and regulations for electronic transactions and recognized certification authority, are basic building blocks towards enabling the exchange and legal recognition of trade-related data and documents among stakeholders within a country and also along the entire international supply chain. The other four measures relate to the implementation of systems enabling the actual exchange of electronic trade-related data and documents across borders to remove the need for sending paper documents.

\(^9\) As noted previously, these measures are different from other paperless trade measures as they focus on electronic exchange of data and documents across borders, i.e., between stakeholders located in different countries – as opposed to, e.g., national single window systems, where the focus is on exchange of information between domestic stakeholders.
Figure 13 shows the average implementation scores for cross-border paperless trade measures across regions. The implementation gap between developing regions and developed economies are very wide for most measures in this category. Whilst relatively good progress has been made globally on establishing laws and regulations for electronic transactions, the average implementation of all other measures is very low in all developing regions. Latin America and the Caribbean appears to be ahead of other developing regions in overall engagement in trade-related cross-border electronic data exchange. However, East Asia seems to lead the developing regions in terms of electronic exchange of regulatory documents such as sanitary and phytosanitary certificates and certificates of origin due to various bilateral and/or regional initiatives such as the ASEAN Single Window.²⁰

Figure 14 shows that about 65% of the countries surveyed have taken steps to develop the legal and regulatory frameworks needed to support electronic transactions. However, such frameworks have not yet been fully developed in more than half of these economies and may therefore not be conducive to legal recognition of electronic data and documents across borders. In turn, recognized certification authorities, which are needed for issuing electronic signatures, have been established in only about 40% of the economies. This partly explains why less than 50% of surveyed economies have engaged in trade-

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related cross-border electronic data exchange and, when doing so, it is essentially on a limited basis with a few trusted trade partners.

Figure 14: State of implementation of “cross-border paperless trade” measures (in %)

![State of implementation of “cross-border paperless trade” measures](image)

Source: UNRCs TF Survey 2015.

The state of implementation of three advanced cross-border paperless trade measures - namely, electronic exchange of certificates of origin, bank and insurers retrieving letters of credit electronically without lodging paper-based documents, and electronic exchange of sanitary and phytosanitary certificates - is very low. These measures have been fully implemented in less than 5% of economies and are available only on a limited basis in approximately 10% of the economies.

It is worth noting that the states of implementation of these measures are often less clear than that of other measures given that many public and private sector officials may not be aware of their existence. For example, for 18% of the 119 economies included in this analysis, the Survey team could not clearly determine the implementation status of measures related to retrieving letters of credit electronically without lodging paper-based documents. Moreover, in approximately 10% of the economies surveyed it was difficult to determine the implementation status of cross-border electronic exchange of certificates of origin and sanitary and phytosanitary certificates. Given the significant benefits associated with these “new generation” trade facilitation measures, it is important to collect better data on their implementation and to increase awareness amongst stakeholders.

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ESCAP (2015) estimates that “cross-border paperless trade” could reduce direct costs of exports by an average of at least 17% in Asia-Pacific.
3.6 “Transit facilitation” measures

Three trade facilitation measures included in the survey relate specifically to transit facilitation and WTO TFA Article 11 on *Freedom of Transit*. The intent of these measures is to reduce as much as possible all the formalities associated with traffic in transit in order to allow goods from one country destined to another country to be seamlessly transported through one or more other transit countries. These measures are particularly important to landlocked developing countries whose goods typically need to go through a neighboring country’s territory before reaching their final destination.

*Figure 15: Implementation of “transit facilitation” measures:*

![Figure 15: Implementation of “transit facilitation” measures](image)

*Source: UNRCs TF Survey 2015*

As shown in Figure 15, the global implementation level of all transit measures exceeds 60%. The average implementation score of developed economies is very high relative to those of developing regions particularly with respect to cooperation between agencies of countries involved in transit. South Asia is the region with the lowest scores -- most notably, regarding measures supporting pre-arrival processing for transit facilitation which only yield a 40% implementation rate.

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22 These measures are not directly applicable to all countries as some countries are unlikely to see any traffic in transit in their territory. This is particularly the case of island countries as well as other countries that face certain geographical constraints. As such, in addition to all economies of the Pacific Islands region, the following economies are excluded from analysis of transit measures: Australia, Bhutan, Comoros, Japan, Madagascar, Maldives, Mauritius, Nepal, New Zealand, Philippines, Republic of Korea, Sri Lanka, and Timor Leste.
Figure 16: State of implementation of “transit facilitation” measures (in %)

Source: ESCAP, UNRCs TF Survey 2015.

Figure 16 reveals that, despite the fact that all transit facilitation measures considered here have been implemented to some extent by over 75% of the economies, implementation is mostly partial. For example, only 39% of economies have fully achieved cooperation between agencies of countries involved in transit and less than half of customs authorities have fully implemented limited physical inspections of transit goods and use of risk assessment.
4. Conclusions and Way Forward

This report presented data on trade facilitation and paperless trade implementation collected by United Regional Commissions from 119 economies around the world. The Survey covered not only implementation of general trade facilitation measures, including many of those featured in the WTO TFA, but also more advanced ICT-based trade facilitation measures aimed at making data and the information needed to support trade transactions flow seamlessly among stakeholders within a country, as well as across borders. As revealed by Survey results, there is a strong relationship between international trade costs and country levels of implementation of these measures (see Figure 17). There is also a strong positive correlation between logistics performance of individual economies and their overall trade facilitation implementation scores (see Figure 18).

Figure 17: Trade facilitation implementation and Trade Costs

Notes: Countries’ trade costs are based on average comprehensive bilateral trade costs with Germany, Japan and the USA (2008-13) and expressed as ad valorem equivalents (%).

23 A simple linear regression of trade costs against trade facilitation implementation – estimated using Ordinary Least Squares (OLS) - shows that trade facilitation implementation levels explain about 47% of the variations in trade costs.
More than 30 trade facilitation measures were included and analyzed in the survey. Collectively, the global average trade facilitation implementation score stands slightly above 50%. A significant number of countries worldwide have implemented general trade facilitation measures. These measures, which aim at improving transparency, expediting and streamlining formalities, and developing adequate institutional frameworks, reflect commitments found in the WTO Trade Facilitation Agreement. Moreover, paperless trade measures have also been at least partially implemented in most economies. Within this purview, national electronic single windows are at least in the pilot stage in nearly 60% of participating countries. In contrast, the implementation rate of cross-border paperless trade measures remains very low across countries and regions surveyed. This result suggests that many countries need capacity building before electronic data and documents can flow seamlessly between stakeholders located in different countries along the supply chain.

In that regard, Figure 19 shows implementation of trade facilitation as a step-by-step process, based on the groups of measures included in this survey. Trade facilitation begins by developing an adequate institutional arrangement in order to prioritize and coordinate implementation of trade facilitation measures. The next step is to make the trade processes more transparent by sharing information on existing laws, regulations, and procedures as well as consulting with stakeholders when necessary.

For reference, 17 of the 31 measures discussed in this report can be directly related to WTO TFA commitments (both binding and non-binding). This implies that the minimum implementation rate that an economy would need to achieve to be fully compliant with WTO TFA stands at about 55% (17/31 = 54.8%). See also Annex 4 – State of implementation of WTO TFA-related measures.
developing new ones. Designing and implementing simpler and more efficient trade formalities is next. Newly streamlined processes may initially be implemented utilizing paper documents but can later be further improved through ICT and the use of paperless trade systems. The ultimate step is to enable the electronic trade data and documents exchange by traders, government and service providers within national (single window and other) systems to be used and re-used to provide stakeholders in partner countries with the information they need to speed up the movement of goods and reduce the overall costs of trade.²⁵

Figure 19: Moving up the trade facilitation ladder towards seamless international supply chains

Note: Figure shows cumulative trade facilitation implementation scores of Asia-Pacific sub-regions for five groups of trade facilitation measures included in the survey. Scores are based on equally weighted implementation of 31 trade facilitation measures but the number of measures in each of the five groups varies. Full implementation of all measures = 100.
Source: ESCAP, UNRCs TF Survey 2015.

²⁵ This step-by-step process is based on, and generally consistent with, the UN/CEFACT step-by-step approach to trade facilitation towards a single window environment. In practice, however, trade facilitation measures are often very much interrelated across categories. It is not necessary to implement all measures in one category before moving to the next and, as explained in UNNExT Brief No.17 on The State of Paperless Trade in Asia-Pacific 2015, much time and cost can be saved by adopting a more integrated approach based on a long-term vision. See: http://unnext.unescap.org/pub/brief.asp.
The cumulative trade facilitation implementation levels shown in Figure 19 suggest that, while Latin America and the Caribbean and East Asia are performing well above the global average, all regions still have significant room to make progress in all areas of trade facilitation, starting with institutional arrangements and further enhancing inter-agency cooperation.

In an effort to make the Survey effort as transparent and useful as possible, regional and global datasets have been made freely accessible online on the dedicated Survey website. The use of the data by researchers and policy analysts to advance our understanding of the impact of different trade facilitation measures and derive evidence-based policy advice is strongly encouraged. Stakeholders interested in submitting information which may help us further improve or expand the dataset may contact the UNRC focal points listed on the dedicated website. Subject to availability of resources, the UNRCs, together with other willing partners, will endeavor to conduct the Survey on a biennial basis.

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26 http://unnext.unescap.org/UNTFSurvey2015.asp
### Annex 1: Definitions of the different stages of implementation

<table>
<thead>
<tr>
<th>Stages of implementation</th>
<th>Coding/Scoring</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full implementation</strong>: the trade facilitation measure implemented is in full compliance with commonly accepted international standards, recommendations and conventions (such as the Revised Kyoto Convention, UN/CEFACT Recommendations, or the WTO Trade Facilitation Agreement); it is implemented in law and in practice; it is available to essentially all relevant stakeholders nationwide, supported by adequate legal and institutional framework, as well as adequate infrastructure and financial and human resources.</td>
<td>3</td>
</tr>
<tr>
<td><strong>Partial implementation</strong>: a measure is considered to be partially implemented if at least one of the following is true: (1) the trade facilitation measure is not in full compliance with commonly accepted international standards, recommendations and conventions; (2) the country is still in the process of rolling out the implementation of measure; (3) the measure is practiced on an unsustainable, short-term or ad-hoc basis; (4) the measure is not implemented in all targeted locations (such as key border crossing stations); or (5) not all targeted stakeholders are fully involved.</td>
<td>2</td>
</tr>
<tr>
<td><strong>Pilot stage of implementation</strong>: a measure is considered to be at the pilot stage of implementation if, in addition to meeting the general attributes of partial implementation, it is available only to (or at) a very small portion of the intended stakeholder group (location) and/or is being implemented on a trial basis. When a new trade facilitation measure is under pilot stage of implementation, the old measure is often continuously used in parallel to ensure the service is provided in case of disruption of new measure. This stage of implementation also includes relevant rehearsals and preparation for the full-fledged implementation.</td>
<td>1</td>
</tr>
<tr>
<td><strong>Not implemented</strong>: simply means a trade facilitation measure has not been implemented. However, this stage does not rule out initiatives or efforts towards implementation of the measure. For example, under this stage, (pre)feasibility or planning of implementation can be carried out; and consultation with stakeholders on the implementation may be arranged.</td>
<td>0</td>
</tr>
</tbody>
</table>
Annex 2: Grouping of the countries with special needs

The following countries are included in the three groups of countries with special needs considered in this survey report:\(^\text{27}\)

- **Least Developed Countries** (LDCs): Afghanistan, Bangladesh, Bhutan, Benin, Burkina Faso, Cambodia, Comoros, Gambia, Lao PDR, Lesotho, Madagascar, Malawi, Mali, Mozambique, Myanmar, Nepal, Niger, Senegal, Solomon Islands, Sudan, Tanzania, Timor-Leste, Togo, Uganda, Tuvalu, and Vanuatu.


- **Small Island Developing States** (SIDSs): Barbados, Comoros, Dominican Republic, Fiji, Kiribati, Mauritius, Maldives, Micronesia, Nauru, Palau, Papua New Guinea, Samoa, Singapore, Solomon Islands, Timor-Leste, Tonga, Trinidad and Tobago, Tuvalu and Vanuatu.\(^\text{28}\)

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\(^{27}\) More details are available at [http://unohrlls.org/UserFiles/1_countries_with_special_needs.pdf](http://unohrlls.org/UserFiles/1_countries_with_special_needs.pdf).

\(^{28}\) It is important to note that Afghanistan, Bhutan and Lao PDR are both LDCs and LLDCs, while Kiribati, Solomon Islands, Timor-Leste, Tuvalu and Vanuatu are both LDCs and SIDSs.
Annex 3: Trade Facilitation Implementation: Economy Scores

Developed economies

Sub-Saharan Africa
Annex 4: Global State of Implementation of Selected WTO TFA-related Measures
(Percentage of economies at different stages of implementation)